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FOR IMMEDIATE RELEASE

**CONTACT: DEBORAH ROBERTS PUGH
(662) 377-3712**

FREE CONFERENCE FOCUSES ON ATHLETE SAFETY

TUPELO, Miss.—North Mississippi Medical Center will host the 2010 National Secondary School Athletic Healthcare Conference from 2:30-7 p.m. Thursday, July 15.

Participants will meet in the Cora Fields Auditorium in NMMC's Education Center, 830 S. Gloster St.

This live webinar is open to anyone interested in the healthcare of young athletes, including physicians, athletic trainers, school nurses, coaches, parents and school administrators. The program includes presentations from national experts about heat-related illnesses, sports-related concussions, dietary supplements and cardiovascular diseases in young athletes.

Anyone interested in attending this free program should pre-register online at www.nssahc.squarespace.com/register-now and look for the Mississippi link. This event is being sponsored by the Mississippi Athletic Trainers Association and the Brain Injury Association of Mississippi. For more information, contact Donna Wesley at (662) 231-5939 or dwesley@nmhs.net.