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FOR IMMEDIATE RELEASE
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**NATIONAL QUALITY COMMITTEE RECERTIFIES
HEALTH LINK IN CREDENTIALING**

TUPELO, Miss.—Health Link®, a preferred provider organization offered through North Mississippi Health Services' Center for Business Health, has been awarded credentialing recertification from the National Committee for Quality Assurance (NCQA), an independent, not-for-profit organization dedicated to measuring the quality of America's health care.

Health Link's certification is based on a voluntary review of how the preferred provider organization ensures that its members are receiving high-quality care.

“Our health care organization is committed to continuous quality improvement, and I believe that has been validated by NCQA,” said Joe Reppert, NMHS' chief financial officer who also serves as president of Health Link. “Each of our employees, providers and leaders contributed to achieving the NCQA credentialing certification in some way, so we are proud of this achievement.”

The NCQA credentialing process focuses on consumer protection and improvement in service to customers. Standards recognize that organizations that apply for certification have open access to networks, can improve service quality and utilize customized structures to meet purchaser needs.

Achieving credentialing certification from NCQA demonstrates that Health Link has the systems, processes and personnel in place to conduct utilization management and/or credentialing in accordance with the strictest quality standards .

NCQA has reviewed and certified Health Link's credentialing functions only. For complete details on the scope of this review, visit www.ncqa.org . For more information about Health Link, call 1-888-855-2740.