2018 Outcomes Conference: On the Road Again

AUGUST 23-25
Pickwick Landing State Park

NORTH MISSISSIPPI MEDICAL CENTER
**Program Information**
This is a three-day educational offering that specifically targets primary care physicians and nurse practitioners. The focus is to provide the learner with proven treatment options for disease states most frequently seen in our region. We have asked specialists to address not only individual disease states but also the effects of having more than one disease and the variation of treatments required to properly maintain the patient's health. The content is supported by evidence-based therapies with some examples of proven outcomes data within the NMHS system. The learner will be provided with lectures and discussion times with the presenters. This year's format will once again offer two participatory labs on Thursday morning, five full hours of controlled substance education on Thursday afternoon and lunchtime learning offerings to address key concerns for all providers.

**Location**
This conference will be held at Pickwick Landing State Park, Hwy 57 in Counce, Tenn. From Tupelo, take the Natchez Trace Parkway to Iuka, Miss. Follow Hwy 25 West (turns into Tenn. Hwy 57) to the park. From Florence, Ala., take U.S. Hwy 72 West to Iuka then follow Tupelo route to park. From Jackson, Tenn., take U.S. Hwy 45 South to Tenn. Hwy 57 East. Although participant lodging will not be provided, a block of rooms has been reserved under Code “NMCC Conference Attendee” for those interested in overnight lodging. Please confirm lodging arrangements by July 31, 2018 by calling the Pickwick Landing Lodge at (731) 689-3133.

**Planning Committee**
- Lee Greer, M.D., Geriatrician, Chief Quality & Safety Officer, NMHS
- T.J. Adams, RN, BSN, MSHA, Service Line Administrator, NMMC-Tupelo Cardiovascular & Surgical Services
- Leslie Arnold, RN, MSN, Nursing Instructor, Mississippi University for Women
- Sarah Barowka, MD, Faculty, NMMC Family Medicine Residency Program
- Jeanne Benson, CFNP, Neurology Consultants
- Heathar Bowen, RN, MSN, NHMS Director of Accreditation, PI & Safety
- Rhea Broome, RN, MSN, Safety Specialist, NMHS Organizational Performance
- Rebecca Cagle, Ph.D., FNP-BC, PMHNP-BC, Director, NMCC Advanced Practice Clinician Fellowship
- Mea Coats, RN, BSN, Outcomes Manager, Baldwyn Nursing Facility
- Tracie Conwill, CME Coordinator, NMHS Education Department
- Wanda Dodson, RN, MSN, Nurse Manager, Electrophysiology
- Shelia Frederick, RNC, MSN, Infection Control Preventionist, NMHS Organizational Performance
- Sherry Gaskin, FNP-C, Sepsis Manager, NMHS Organizational Performance
- Allison Harris, CME Assistant, NMHS Education Department
- Lindsey Kimmett, MSN, RN, CE Specialist, NMHS Education Department
- Brad Lindsey, RN, BSN, Outcomes Manager, NMMC Emergency Services
- Laura McClung, RN, MSN, CJCP, Director, Clinical Quality and Population Outcomes
- Michelle McMillen, RN, BSN, Director of Business Development, Cardiovascular & Surgical Services
- Hollie Moffatt, RN, BSN, CE Specialist, NMHS Education Department
- Lisa Nunnery, RN, Outcomes Manager, North Mississippi Medical Clinics
- Melody Poole, RN, MSN, CJCP, Administrator, NMHS Organizational Performance
- Lindsey Putman, RN, MSN, Women & Children’s Coordinator, NMMC Women’s Hospital
- Donna Pritchard, RN, MSN, FNP-BC, Chief Nursing Executive, NMMC-Tupelo
- Leigh Anne Puckett, DNP, RN, Assistant Professor, Mississippi University for Women
- Janet Richey, MSN, FNP-BC, Cardiology Associates of North Mississippi
- Jan Starling, RN, BSN, CHFN, Clinical Outcomes Coordinator, NMHS Organizational Performance
- Triana Stephens, Data Analyst, North Mississippi Medical Clinics
- Christie Theriot, M.D., Faculty, NMCC Family Medicine Residency Program
- Wendy Trickey, MSN, RN, Nephrology Unit Nursing Manager, NMMC-Tupelo
- Kim Wade, Outpatient Rehabilitation Operations Manager, NMMC Outpatient Rehabilitation Services
- Dana Walker, DNP, RN, Assistant Professor, Mississippi University for Women
- Kim Wright, RN, BSN, Meaningful Use Coordinator, NMHS IT Department
- Wayne Slocum, M.D., OB-GYN, Obstetrics-Gynecology Associates, P.A. (Moderator)
- Khushboo Agrawal-Patel, M.D., Retina Specialist, NMMC Retina Center
- Sarah Barowka, M.D., Faculty, NMMC Family Medicine Residency Center
- Bonnie Basler, M.D., Primary Care Specialist, West Tupelo Medical Clinic
- Chris Bell, ACNP, Cardiology Associates of North Mississippi
- Mont Berry, M.D., Ear, Nose & Throat Physicians of North Mississippi
- Barry Bertolet, M.D., FACC, Cardiologist, Cardiology Associates of North Mississippi
- R. Hunt Bobo, M.D., Neurosurgeon, North Mississippi Neurosurgical Services, PA.
- Rebecca Cagle, Ph.D., FNP-BC, PMHNP-BC, NEA-BC Director, NMCC Advanced Practice Clinician Fellowship
- Gary Dawson, Recovery Pastor, Broken Lives Ministry
- Jay Dey, M.D., Endocrinologist, Endocrine & Metabolic Disorders Institute, PLLC
- Erik Dukes, M.D., Primary Care Specialist, Booneville Medical Clinic
- Randy Easterling, M.D., Medical Director/Addiction Specialist, Pathway Healthcare
- Daniel Edney, M.D., Medical Associates of Vicksburg
- Stephen Farmer, M.D., Urologist, Urologic
- Lee Greer, M.D., Geriatrician, Chief Quality & Safety Officer, NMHS
- Scott Hambleton, M.D., Medical Director, Mississippi Professionals Health Program
- Kevin Harbour, M.D., Pulmonologist, Pulmonary Consultants
- Joe Johnsey, M.D., Medical Director, Relias Emergency Services
- Ben Kilman, M.D., Primary Care Specialist, Fulton Medical Clinic
- Karen Malby, M.D., Internal Medicine, Allergy, Asthma & Immunology, North Mississippi Allergy & Asthma Center, PLC
- Kim McCrory, Pharm.D., Staff Pharmacist, NMMC-Tupelo
- Lucas McElwain, M.D., Internist & Palliative Care, NMMC-Tupelo
- Brandy Patterson, M.D., OB-GYN, Obstetrics-Gynecology Associates, P.A.
- Chris Powe, Ph.D., ACNP-BC, President, Global Training Institute
- Malinda Prewitt, M.D., Internal Medicine & Infectious Disease Specialist, NMMC-Tupelo
- Demetrio Prota, M.D., Psychiatrist, NMMC Behavioral Health
- Vernon Rayford, M.D., Internal Medicine & Peds, IMA-Tupelo
- John V. Roberts, M.D., Internist & Radiologist, Premier Radiology
- Val Serio, D.O., Emergency Medicine Physician, NMCC Emergency Services
- Robert Smith, MSW, LCSW, Administrator, NMMC Behavioral Health
- Robert B. Smith, M.D., Gastroenterologist, Digestive Health Specialists
- Stephen Southworth, M.D., Orthopaedic Surgeon, North Mississippi Sports Medicine & Orthopaedic Clinic
- Jason Stacy, M.D., Neurosurgeon, North Mississippi Neurosurgical Services
- Jim Stone, M.D., Electrophysiologist, NMMC-Tupelo
- Christie Theriot, M.D., Faculty, NMCC Family Medicine Residency Program
- Nels Thorderson, M.D., Orthopaedic Surgeon, North Mississippi Sports Medicine & Orthopaedic Clinic
- Bruce Toppin, JD, Chief Legal Officer, NMHS
- Jaime Ungo, M.D., Pulmonologist, Pulmonary Consultants
EKG Interpretation Practice: Appropriate Criteria for Radiology Imaging

Rx Indicates pharmacotherapeutic content which may include but is not limited to drug specific information, safe prescribing practices, safe medication administration, prescribing methodologies, new regulations or similar content.

Program Accreditation
North Mississippi Medical Center is accredited by the MSMA to provide CME for physicians. NMMC designates this live educational activity for a maximum of 21.25 AMA PRA Category I Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Faculty Disclosure
NMMC policy states that all speakers and planners of a CME approved activity must disclose to the audience any real or apparent conflict(s) of interest related to the content of their presentation. Faculty are also expected to inform the audience whether or not the presentations will include discussion of an unlabeled or investigational use of a product or device not yet approved by the FDA for the use being presented. All disclosures will be available to the attendees in the activity syllabus which will be distributed prior to the beginning of the conference.

Other Information
NMMC fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant of the educational activity presented by NMMC is in need of special accommodation, please do not hesitate to call (662) 377-3900 at least two days prior to the activity.

Sponsors
This conference is sponsored in part through financial support from multiple companies utilizing exhibit space. All financial disclosures will be available to the attendees in the activity syllabus that will be distributed prior to the beginning of the conference.

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Aiming for the Best Outcomes Conference Registration

These sessions have limited space and require an additional registration fee of $50. You must preregister in order to secure a space. The additional registration fee associated with the labs is non-refundable after August 13.

I plan to attend the:

- 8:30 a.m. Session
  - ☐ Session A-1: Lab Interpretation Pearls
  - ☐ Session A-2: EKG Interpretation Practice
- 10:00 a.m. Session
  - ☐ Session A-3: Coding & Documentation Update
  - ☐ Session A-4: A Practical Lesson in Suturing

Fees:

Early Registration Full Conference (Thursday afternoon, Friday and Saturday) – $225
Registration Full Conference after August 3, 2018 – $275
Thursday morning labs are not included in full conference registration and are an additional $50
Thursday afternoon only $100; Friday only $150; Saturday only $100
Conference registration includes conference fees, tickets to events, and a conference packet.

You may register online via the NMHS Internet site, www.nmhs.net. Click on “Provider portal,” then “Continuing Medical Education” and click the link that offers on-line registration.

Mail to: NMMC CME, 830 South Gloster St., Tupelo, MS 38801 • Fax to: (662) 377-7239

Name: ____________________________________________________________
Title: ___________________________ Organization: ______________________________
Mailing Address: _________________________________________________________
Work Phone: __________________ Home Phone: ___________________ Email: __________________________

Payment

Check: Make check payable to NMMC CME Program
Credit Card: ☐ Visa ☐ Discover ☐ Mastercard ☐ American Express
Name on card ___________________________ Account # ______________________________
Expiration Date ___________________ Signature ______________________________________

If paying by check, please mail check and copy of this registration form to: Tracie Conwill, NMMC CME Program, 830 S. Gloster St., Tupelo, MS 38801.
If paying by credit card, you may fax or email this form to the NMMC CME Office at (662) 377-7239 or tmaxey@nmhs.net. If you have any questions, please call (662) 377-3826.

Required Complementary Registration:

In order to effectively plan for the following sessions, please indicate which you plan to attend. Preregister for these special sessions by selecting one of the options at each timeslot. If you register online, you will indicate by selecting the code for sessions you wish to attend.

By selecting the preferred sessions, you are confirming your registration. If you register by phone, you must verbally indicate your preferences:

Thursday, August 23 Lunchtime Learning: Flu Update

☐ Yes I plan to attend ☐ No I do not plan to attend

(select A-5 for online registration)

Friday, August 24 Breakfast Session: Ethical Conundrums: What Do I Do With This?

☐ Yes I plan to attend ☐ No I do not plan to attend

(select B-1 for online registration)

Friday, August 24 Lunchtime Learning: The Conversation Before the Crisis

☐ Yes I plan to attend ☐ No I do not plan to attend

(select B-2 for online registration)

Friday, August 24 Concurrent Session Registration:

3:15 p.m. ☐ B-3: ENT Update 4:15 p.m. ☐ B-5: Radiology Imaging 5:00 p.m. ☐ B-7: Pediatric Potpourri
☐ B-4: Ortho Update ☐ B-6: Diabetic Retinopathy ☐ B-8: Low Back Pain

Saturday, August 25 Concurrent Registration:

8:00 a.m. ☐ C-1: Hypertension 2018 8:45 a.m. ☐ C-3: Thyroid Update
☐ C-2: Asthma & Allergy ☐ C-4: Stroke Interventions

Saturday, August 25 Lunchtime Learning: Mental Health Overview

☐ Yes I plan to attend ☐ No I do not plan to attend

(select C-5 for online registration)

On the Road Again with Memphis Jones • “You can literally feel Memphis as soon as you get close to it,” says Memphis Jones. And, as a native Memphian with roots deeply embedded in the heart of Beale Street, USA, he would know. No one does what Memphis Jones does. Performing weekly at BB King’s Blues Club on world famous Beale Street, he is a fan favorite. Tourists and purists flock to see his brand of high energy infotainment, where he shares “the stories behind the legends behind the songs that make Memphis famous.” Memphis is a music lover who believes that all roads lead to Beale Street.

Friday, August 24 • 6:30 p.m. Cocktails • 7:00 p.m. Dinner • 7:30-10:30 p.m. Music with Memphis Jones
Pickwick Conference Center Room A • Please indicate if you will be attending Friday evening and the total number from your party. Your registration includes one complimentary guest pass, additional guest is $15. Children under the age of 12 attend for free.

☐ Yes, I will attend _____ Total number in your party (Select B-9 for online registration)