



# practice notes

December 2010

## 2011 Inaugural Session

North Mississippi Health Services is pleased to announce a new program for current and future physician leaders, **Physician Leadership Institute** (PLI). The program will provide an opportunity for physicians to gain a greater understanding of NMHS, its mission and actual operation, and foster additional skills in the areas of leadership, finance, strategic planning, operations and the medico-legal aspects of health care.

As the health care environment continues to evolve, physician and hospital engagement and collaboration are imperative for mutual success. NMHS' top leadership will participate in the program and contribute their time and expertise on their areas of responsibility.

The Physician Leadership Institute represents a significant investment by the organization. The instructors, books and other materials will be provided. The initial class size will be eight to 10 physicians. The format will be a monthly Saturday session for six months. Projects and related activities will be scheduled between each didactic session.

Interested physicians will need to commit to this schedule and attend all six sessions. As part of the application process, we will also ask for affirmation of the support of the physician's group so that call duties and similar responsibilities will not interfere with this commitment.

The program will be coordinated by Brian Condit, M.D., director of the Physician Leadership Institute, and Mark S. Williams, M.D., chief medical officer. The application form can be downloaded at [www.nmhs.net/physician\\_leadership\\_institute.php](http://www.nmhs.net/physician_leadership_institute.php).

Application deadline is Dec. 24. Participants will be notified of their selection by Jan. 3.

## 2010 Quality Physicians Named

**The Physician Quality Recognition Program** is designed to recognize and commend physicians for providing high quality, evidence-based care. Physicians achieve recognition by demonstrating that they provide high quality care to this patient population via the application of "care bundles" more commonly known as the CMS "core measures."

The awards are given each quarter, and the following physicians had the highest scores in each category for the year:

**James C. Johnson Jr., M.D.**  
Acute Myocardial Infarction

**Brady D. Russell, M.D.**  
Heart Failure

**J. Kenneth Harvey, M.D.**  
Pneumonia

**James R. Lewis, M.D.**  
Stroke

**David S. Talton, M.D.**  
SCIP, Cardiac Surgery

**Raymond J. Orgler, Jr., M.D.**  
SCIP, Colon/Vascular Surgery

**Robert A. Kennedy, M.D.**  
SCIP, Gynecologic Surgery

**F. Mitchell Massey, M.D.**  
SCIP, Orthopedic Surgery

**H. Pat Ewing, M.D.**  
Best Overall Performer



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A monthly newsletter for physicians, certified nurse practitioners  
and other health care professionals.

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Visit [www.nmhs.net/physicians\\_portal](http://www.nmhs.net/physicians_portal) to read this newsletter online.



## The Clinic at Walmart Opens

**The Clinic at Walmart** operated by North Mississippi Clinics, LLC, opened Nov. 8 inside Walmart in Columbus and expands access to basic health care services in the Golden Triangle.

The clinic will provide convenient, affordable access to basic health care services, seven days a week, with no appointment necessary. The walk-in health clinic is the first owned and operated by North Mississippi Clinics, LLC, in a Walmart. The clinic will be open for walk-in care Monday-Friday, 9 a.m.-8 p.m.; Saturday, 9 a.m.-6 p.m.; and Sunday, 1 p.m.-6 p.m.

For busy customers who need care, especially after working hours or on weekends, the clinic will treat common health ailments and offer routine services. These include, but are not limited to, the following:

- Acne
- Bladder infections
- Blood sugar testing
- Camp and school physicals
- Cholesterol screening
- Common vaccinations
- Ear aches
- Flu
- Insect bites and stings
- Minor wounds
- Sinus infections
- Upper respiratory infections
- Wart removal

“By joining with Walmart to operate The Clinic at Walmart, North Mississippi Health Services is improving access to health care in our community,” said David Barber, president of North Mississippi Medical Clinics and North Mississippi Clinics, LLC. “Our clinic is staffed with licensed health care providers, even on nights and weekends. For many families, it will be reassuring to know they have convenient access to quality health care they can afford. We are glad to help provide them with a service they need.”

“Walmart is dedicated to serving our customers and our communities, and this type of clinic helps expand their access to quality health care,” said Bruce Shepard, Walmart’s director of health-care innovations. “North Mississippi Health Services is a well-known and respected health care provider in this area, so our customers will receive quality care from people they know and trust.”

For more information about The Clinic at Walmart, visit [www.nmhs.net/clinic\\_at\\_walmart.php](http://www.nmhs.net/clinic_at_walmart.php).

## Carter Promoted to Administrator of NMMC’s Post-Acute & Rehab Services

**Leslia Carter, RN**, has been promoted to administrator of Post-Acute and Rehabilitation Services at North Mississippi Medical Center.

Before her promotion to the newly created position, Carter had served as director of the NMMC Home Health and Hospice since 2005. Carter joined NMMC’s staff in 1988 as a staff nurse with the Women’s Hospital Neonatal Intensive Care Unit then transferred to Home Health where she served in various nursing roles before her promotion to regional manager.

“Leslia has demonstrated a consistent ability to lead, motivate and improve in all areas she has been involved in,” said Steve Altmiller, NMMC president. “Highly respected and competent, she will bring a focus to post-acute and rehab services necessary to meet the critical success factors we manage to. This is a great move for her and NMMC.”

As administrator of Post-Acute Care and Rehabilitation Services, she will be responsible for NMMC’s Rehabilitation Institution, Skilled Nursing Facility, Acute Rehabilitation, Home Health and Hospice, Outpatient Rehabilitation Center and Baldwin Nursing Facility.

## Vim & Vigor Online

Click on <http://www.nmhs.net/media/vimandvigoronline.php> to access the online version of “**Vim & Vigor**,” a quarterly family health magazine from North Mississippi Medical Center. In addition, you’ll find low-fat heart healthy recipes, inspiring articles, videos, a health tip of the day and weekly polls. For optimum viewing results, Internet Explorer 7.0 or higher is recommended.

## IRB Approves, Renews Studies

The NMHS Institutional Review Board (IRB) currently oversees more than 90 biomedical and behavioral studies. The IRB meets monthly and the following studies were approved and renewed at the November meeting.

### New Studies

**Study: Cilengitide in Subjects with Newly Diagnosed Glioblastoma Multiforme and Unmethylated MGMT Gene Promoter – A Multicenter, Open-label, Phase II Study,**



***Investigating Two Cilengitide Regimens in Combination with Standard Treatment (Temozolomide with Concomitant Radiation Therapy, Followed by Temozolomide Maintenance Therapy) (EMD 121974-012)***

**Investigators:** Rhodemarie Maron, D.O. (PI); Tupelo Neurology Clinic

**Summary:** This study will test the experimental drug, cilengitide, to determine whether taking cilengitide in addition to the standard treatment for glioblastoma can extend patients' lives.

***Study: A Prospective One-year Virological Follow-up Study in Subjects Previously Treated in a Phase IIb or Phase III Study with a TMC435-Containing Regimen for the Treatment of Hepatitis C Virus (HCV) Infection (TMC435HPC3002)***

**Investigators:** John Phillips, M.D. (PI); Digestive Health Specialists

**Summary:** This is a follow-up study to a study evaluating different regimens of TMC435 treating hepatitis C virus (HCV). In patients where HCV is not detectable, the purpose of this follow-up is to confirm that HCV remains cleared over time. In patients where HCV is detectable, the purpose of this study is to understand how HCV is evolving over the time period of this follow-up.

**Study Renewals**

***Study: A Phase III, Randomized, Double-blind, Placebo-controlled, Multicenter Study to Assess the Efficacy and Safety of Budesonide Foam (2 mg/25 mL BID for Two Weeks, Followed by 2 mg/25 mL QD for Four Weeks) versus Placebo in Subjects with Active Mild to Moderate Ulcerative Proctitis or Proctosigmoiditis (BUCF3002)***

**Investigators:** Stephen Amann, M.D. (PI); Digestive Health Specialists

**Summary:** The purpose of this study is to determine the safety and effectiveness of budesonide foam applied rectally as compared to placebo. Enrollment is open.

***Study: MOBILITY – A Prospective, Non-randomized, Two-arm, Multicenter Clinical Trial to Evaluate the Safety and Efficacy of the Absolute Pro Peripheral Self-expanding Stent System and the Omnilink Elite Peripheral Balloon-expandable Stent System in Subjects with Atherosclerotic De Novo or Restenotic***

***Lesions in the Native Common Iliac Artery and/or Native External Iliac Artery (08-107)***

**Investigators:** Barry Bertolet, M.D. (PI); Cardiology Associates of North Mississippi

**Summary:** The purpose of this study is to determine if the two stent systems (Absolute Pro Peripheral Self-Expanding Stent System and Omnilink Elite Peripheral Balloon-Expandable Stent System) are safe and effective when used to treat a narrowing in the iliac artery. Enrollment is open.





# Continuing Medical Education

The CME Program is based in the NMMC Education Department and works to provide quality educational programming that will meet general as well as specific professional needs. Please call (662) 377-3826 or the Consult Line at 1-800-952-8101 if you have CME comments and/or suggestions. Select CME programs are by invitation only and are also subject to change. **Please RSVP upon receipt of invitation.** Visit [www.nmhs.net/physicians\\_portal/cme.php](http://www.nmhs.net/physicians_portal/cme.php) for more information.

## December 9

### Medical Ethics Committee

Medical Errors: A Question of Disclosure  
7:30 a.m., NMMC North Education Center

## December 15

### ACLS 1-Day Recertification Course

8 a.m.-4:30 p.m.  
NMMC North Education Center  
\$25 for NMMC employees; \$120 for others  
For more information or to register, call (662) 377-3421.

For a Continuing Medical Education calendar, as well as other physician-related materials, visit [www.nmhs.net/physicians\\_portal](http://www.nmhs.net/physicians_portal).

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