Rocking the Best Outcomes Conference
August 21-24 2019
Marriott Shoals Hotel & Spa Conference Center
10 Hightower Place • Florence, Alabama
Program Information
This is a three-day educational offering that specifically targets primary care physicians and advanced practice clinicians. The focus is to provide the learner with proven treatment options for disease states prevalent in our region. Specialists will address specific gaps and challenges in managing these maladies and discuss the variation of treatments required in properly maintaining the patient’s health specifically in the patient with multiple diagnoses. The learner will be provided content that is supported by evidence-based therapies with some examples of proven outcomes data within the NMHS system. This year’s format will provide participatory labs, interactive lectures with question/answer segments, targeted pharmacology hours and five full hours of controlled substance/prescribing credits.

We are happy to provide a new offering via a partnership with the Mississippi Nursing Foundation. Please see the insert for additional information on an offering that will take place on Wednesday, August 21, at the conference center.

Venue & Lodging Information
Marriott Shoals Hotel & Spa rises gracefully on the bluffs of the Tennessee River. Discerning guests enjoy the sophisticated ambiance; attentive Marriott service, and distinctive hospitality that make the Marriott Shoals a premier destination. The location offers incredible accommodations and cuisine, world-class golf on the Robert Trent Jones Golf Trail and an elegantly designed European-style spa. You may secure lodging by calling (256) 246-3608. Use the code NMMC to receive the conference rate.

Location
Via the Natchez Trace Parkway – follow the parkway 54 miles into Alabama and exit left. Turn right onto US 72E Lee Hwy for 20 miles. Turn left onto US 43/U.S 72/Woodward Ave. Go approximately 2 miles and turn right onto Veterans Drive. In 2.5 miles turn right on Hightower Place and arrive at destination. This route takes 1.5 hours.

Planning Committee
• Barry Bertoledi, M.D., Cardiologist, Cardiology Associates of North Mississippi/Medical Chairman, NMHS Medical Education Committee
• Chelsea Aycock, Business Development Coordinator, NMHC Behavioral Health Services
• Leslie Arnold, RN, MSN, Nursing Instructor, Mississippi University for Women
• Gina Bartowka, M.D., Faculty, NMHC Family Medicine Residency Program
• Jeanne Benson, CFNP, Neurology Consultants
• Jeff Bonds, RN, MSN, NMHC Safety Director
• Heather Bowen, RN, MSN, NMHC Director of Accreditation, Safety, Performance Improvement & Infection Control
• Rhea Broome, RN, MSN, Safety Specialist, NMHS Organizational Performance
• Rebecca Cagle, Ph.D., FNP-BC, PMHNP-BC, Director, NMHC Advanced Practice Clinician Fellowship
• Mea Coats, RN, BSN, Outcomes Manager, Baldwyn Nursing Facility
• Tracey Conwill, CME Coordinator, NMHS Education Department
• Wanda Dodson, RN, MSN, Electrophysiology Lab Nurse Manager, NMHC Heart & Vascular Institute
• Heike Flaxa, RN, BSN, CE Specialist, NMHS Education Department
• Sheila Frederick, RNC, MSN, Infection Control Preventivist, NMHS Infection Control
• Beth Frick, M.Ed., RD, LD, Director, NMHS Education Department
• Candice Fugitt, RN, BSN, CCM, Readmission Coordinator, NMHS Organizational Performance
• Sherry Gaskin, FNP-C, Sepsis Coordinator, NMHS Organizational Performance
• Allison Harris, CME Assistant, NMHS Education Department
• Anna Lewis, RN, BSN, CE Specialist, NMHS Education Department
• Brad Lindsey, RN, BSN, Outcomes Manager, NMHC Emergency Services
• Laura McClung, RN, MSN, CJCP, NMHC Director of Clinical Quality & Population Outcomes
• Michelle McMillen, RN, BSN, MBA, Director of Business Development, Cardiovascular & Surgical Services
• Hollie Mollatt, RN, BSN, CE Specialist, NMHS Education Department
• Lisa Nummer, RN, Outcomes Manager, North Mississippi Medical Clinics
• Susan Oliver-Moore, RN, BSN, Clinical Outcomes Coordinator, NMHS Organizational Performance
• Hannah Parker, RN, MSN, Stroke Coordinator, NMHS Organizational Performance
• melody Poole, RN, MSN, CJCP, Administrator, NMHS Organizational Performance
• Leanne Presley, RN, BSN, Manager – Structural Heart, NMHC Heart & Vascular Institute
• Donna Pritchard, RN, MSN, FNP-BC, Chief Nursing Executive, NMHC-Tupelo
• Leigh Anne Puckett, DNP RN, Associate Professor, Mississippi University for Women
• Lindsey Putman, RN, MSN, PI & Safety Coordinator, NMHS Organizational Performance
• Janet Richey, MSN, FNP-BC, Cardiology Associates of North Mississippi
• Jan Starling, RN, MSN, Clinical Outcomes Coordinator, NMHS Organizational Performance
• Christie Theriot, M.D., Faculty, NMHC Family Medicine Residency Program
• Kim Wade, Operations Director, NMHC Outpatient Rehabilitation Services
• Dana Walker, DNP, RN, Assistant Professor, Mississippi University for Women
• Kim Wright, RN, BSN; Meaningful Use Coordinator, NMHS IT Department

Faculty
• Wayne Sicum, M.D., OB-GYN, Obstetrics-Gynecology Associates, PA. (Moderator)
• Sarah Barowka, M.D., Faculty, NMHC Family Medicine Residency Center
• Bonnie Basler, M.D., Family Medicine, West Tupelo Medical Clinic
• Chris Bell, ACNP, Cardiology Associates of North Mississippi
• Barry Bertoledi, M.D., Cardiologist, Cardiology Associates of North Mississippi
• Brad Crosswhite, M.D., Family Medicine, NMCC1
• Daniel Edney, M.D., Medical Associates of Vicksburg
• Harrison Evans, M.D., Psychiatrist, NMHC Behavioral Health Services
• Stephen Farmer, M.D., Urologist, Urologic
• Elwood Fox, D.O., Psychiatrist/Interim Medical Director, NMHC Rehab Institute
• Shannon Fryery, FNP-BC, Director, NMHS Telehealth
• Jerome Goddard, Ph.D., Extension Professor, Medical & Veterinary Entomology, Department of Biochemistry, Molecular Biology, Entomology and Plant Pathology, Mississippi State University
• Leslie Hale, CFNP, NMHC Diabetes Treatment Center
• George Housley, M.D., Former Rheumatologist, IMA-Tupelo, North Mississippi Medical Clinics
• Joe Johnsey, M.D., Medical Director, Relias Emergency Services
• Blake Lovely, M.D., Medical Director, Relias Emergency Services - Alabama
• Dwight McComb, M.D., Internal Medicine/Pediatrics, Amory Specialty Clinic/ NMHC Gilmore-Amory
• Beth McCord, MSN, FNP-C, SANE-A, Operations Manager, Bridge Forensic Services
• Lucas McElwain, M.D., Internist & Palliative Care, NMHC-Tupelo
• Brendan M. McGuire, M.D., Medical Director of Liver Transplant, University of Alabama Medical Center
• Ali Parden, M.D., OB-GYN and Female Pelvic Medicine and Reconstrucy Surgery, Urology Centers of Alabama
• Brandy Patterson, M.D., OB-GYN, Obstetrics-Gynecology Associates, PA.
• John Phillips, M.D., Gastroenterologist, Digestive Health Specialists
• Terry Pinson, M.D., Surgeon, Surgery Clinic of Tupelo
• Chris Powe, Ph.D.; ACNP-BC, President, Global Training Institute
• Demetrio Prota, M.D., Psychiatrist, NMHC Behavioral Health Services
• Vernon Rayford, M.D., Internal Medicine & Peds. IMA-Tupelo
• Vivian Rogers, DNP, NP-C, NMHC Bariatric Clinic/Center
• Grant Smith, Pharm.D., Clinical Pharmacist, North Mississippi Medical Center
• Stephen Southworth, M.D., Orthopaedic Surgeon, Orthopaedic Institute of North Mississippi
• Jason Stacy, M.D., Neurosurgeon, North Mississippi Neurosurgical Services
• Teresa Stanford, FNP, Amory Medical Clinic/NMHC Gilmore-Amory
• Max Taylor, M.D., Physician Advisor, Clinical Documentation Improvement, NMHC-Tupelo
• Lisa-Gaye Thomas-Messado, M.D., Pediatric Intensivist, University of Mississippi Medical Center
• Christie Theriot, M.D., Faculty, NMHC Family Medicine Residency Program
• Jaime Ungo, M.D., Pulmonologist, Pulmonary Consultants
• Billy Walton, D.O., Family Practice, South Madison Medical Clinic/Medical Director, NMHC Hospice Program

Keynote Speaker
Blair Childs
Senior Vice President of Public Affairs
As Senior Vice President of Public Affairs for Premier, Blair Childs is the primary spokesperson and communications strategist for the organization on key issues impacting health care costs and quality. He serves as liaison to the U.S. Congress, White House, health care policymakers and other major bodies involved in health care policy and regulation. Based in Washington, D.C., Childs leads Premier’s advocacy, communications, safety and thought leadership units, and is a member of Premier’s Executive Team.
**Agenda**

**Conference Lab Simulations – Thursday morning:**

**Thursday, August 22**

8:30 a.m. Labs

**Session A-1: Lab Interpretation - The Weird Stuff:** Participants will experience practical approaches to the interpretation of standard lab tests. Sarah Barowka, M.D. & Christie Theriot, M.D.

**Session A-2: EKG Interpretation:** Participants will experience a case-based teaching approach to the review of cardiac imaging. Barry Bertoleto, M.D.

**Session A-3: Radiology Ordering & Interpretation:** Participants will experience and apply practical approaches to the ordering of radiology labs. Stephen Southworth, M.D.

9:45 a.m. Break

10:00 a.m. Session A-4: Coding & Documentation Update: Participants will receive guidance on clinical documentation improvement and revenue cycle compliance through proper coding and documentation. Bonnie Basler, M.D. & Max Taylor, M.D.

**Session A-5: A Practical Lesson in Suturing and ID-D:** Participants will observe and practice various basic suturing skills using synthetic skin. Participants will observe and practice various basic approaches to managing abscesses in the primary care setting.

Chris Powe, Ph.D., ACNP-BC

11:30 a.m. Break/Transition to Lunchtime Learning (Boxed lunches)

11:45 a.m. Session A-6: ER Utilization & Transitional Care

Brad Crosswhite, M.D.

12:45 p.m. Break

**Prescribing Controlled Substances (5 hours):**

1:00 p.m. Prescription Drug Abuse Crisis: Update on Proper Prescribing

Scott Hambleton, M.D.

2:00 p.m. ADHD Therapeutics: Use, Overuse & Underuse

Harrison Evans, M.D.

3:00 p.m. Break

3:15 p.m. Chronic Pain & Substance Use – Daniel Edney, M.D.

4:15 p.m. Prescribing Talk TBD

5:15 p.m. Break/Reception

5:45 p.m. Medicinal Use of Cannabis – Grant Smith, Pharm.D.

6:45 p.m. Adjourn

**Friday, August 23**

6:00 a.m. EX 1 Exercise in the House – Terry Miller, FNP

7:00 a.m. Product Theatre Breakfast & Learn: Advances in Mitral Valve Therapy – David Talton, M.D.

7:45 a.m. Welcome

8:00 a.m. An Update on Tick-borne Diseases – Jerome Goddard, Ph.D.

8:45 a.m. Cardiology Update – Barry Bertoleto, M.D., Chris Bell, ACNP

9:45 a.m. Break & Exhibits – 30 minutes

10:15 a.m. GI Update: Hepatitis C & Non-Alcoholic Fatty Liver Disease

John Phillips, M.D. & Brendan M. McGuire, M.D.

11:15 a.m. ID Update: Sepsis – Blake Lovely, M.D.

11:45 a.m. Break

**Lunch on your own OR Product Theatre**

**Product Theatre Lunch & Learn: Hepatitis C Treatment**

John Phillips, M.D.

1:00 p.m. Urology Update – Ali Parden, M.D. & Stephen Farmer, M.D.

2:00 p.m. Women’s Health Update – Brandy Patterson, M.D.

2:30 p.m. Break/Transition to Concurrent Sessions

2:45 p.m. Session B1: Pediatric Update: Obesity & Diabetes

Vernon Rayford, M.D. & Lisa-Gaye Thomas, M.D.

**Session B2: Wound Care in the Primary Care Setting**

Dwight McComb, M.D.

**Session B3: Stroke: Risks, Complications & Post Management**

Jason Stacy, M.D.

3:30 p.m. Break/Transition to Concurrent Sessions

3:45 p.m. Session B4: Geriatric Polypharmacy – Teresa Stanford, FNP

Session B5: Human Trafficking – Beth McCord

Session B6: Innovative Medicine, Using Telehealth to Improve Outcomes – Shannon Fryery, FNP

4:30 p.m. Break/Transition to Concurrent Sessions

4:45 p.m. **Session B7: Obesity & Nutrition**

Terry Pinson, M.D. & Vivian Rogers, DNP

Session B8: Gout – George Housesly, M.D.

Session B9: Augmentation of SSRIs – Demetrio Prota, M.D.

5:30 p.m. Reception

6:00 p.m. Keynote: DC Minute: What’s Happening in Washington?

Blair Childs

6:45 p.m. Adjourn

**Saturday, August 24**

6:00 a.m. EX 2 Outdoors – David Wilson, President, NMHC-Tupelo

8:15 a.m. Diabetes Update 2019

Leslie Hale, CFNP

9:00 a.m. Break

9:15 a.m. Avoiding Burnout as a Healthcare Professional

Joe Johnsey, M.D.

10:00 a.m. Pulmonary Update – Jaime Ungo, M.D.

10:45 a.m. Life from Death: Gaining a New Perspective from a Personal Experience

Elwood Fox, D.O.

11:45 a.m. Break/Transition to Lunchtime Learning

**Noon Caring at the End of Life: Guiding the Way To Well Considered Goals**

Lucas McElwain, M.D., Moderator

1:30 p.m. Adjourn

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**Program Accreditation**

North Mississippi Medical Center is accredited by the MSMA to provide CME for physicians.

NMCC designates this live educational activity for a maximum of 21.25 AMA PRA Category I Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

**Faculty Disclosure**

NMHC Education Department policy states that all speakers and planners of a CME approved activity must disclose to the audience any real or apparent conflict(s) of interest related to the content of their presentation. Faculty are also expected to inform the audience whether or not the presentations will include discussion of an unlabeled or investigational use of a product or device not yet approved by the FDA for the use being presented. All disclosures will be available to the attendees in the activity syllabus which will be distributed prior to the beginning of the conference.

**Other Information**

NMHC fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant of the educational activity presented by NMHC is in need of special accommodation, please do not hesitate to call (662) 377-3900 at least two days prior to the activity.

**Sponsors**

This conference is sponsored in part through financial support from multiple companies utilizing exhibit space. All financial disclosures will be available to the attendees in the activity syllabus that will be distributed prior to the beginning of the conference.
I plan to attend the:

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By selecting the preferred sessions, you are confirming your registration. If you register by phone, you must verbally indicate your preferences at each timeslot. If you register online, you will indicate by selecting the code for sessions you wish to attend.

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Friday, August 23

Please note that the offerings below will not offer CE/CME credit. They will provide a learning opportunity specific to commercial products/services along with

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Lab Sessions: These sessions have limited space and require an additional registration fee of $50. You must preregister in order to secure a space. The additional registration fee associated with the labs is non-refundable after August 16

- **Session A-1:** Lab Interpretation Sarah Barowka, M.D. & Christie Theriot, M.D.
- **Session A-2:** EKG Interpretation Barry Bertolet, M.D.
- **Session A-3:** Radiology Ordering & Interpretation Stephen Southworth, M.D.
- **Session A-4:** Coding & Documentation Update Bonnie Basler, M.D. & Max Taylor, M.D.
- **Session A-5:** A Practical Lesson in Suturing Chris Powe, Ph.D., ACNP-BC

I plan to attend the:

- **8:30-9:45 a.m. Session**
  - [ ] A-1 Lab Interpretation
  - [ ] A-2 EKG Interpretation
  - [ ] A-3 Radiology Ordering

- **10-11:30 a.m. Session**
  - [ ] A-4 Coding & Documentation Update
  - [ ] A-5 Practical Lesson in Suturing

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Required Complementary Registration:

In order to effectively plan for the following sessions, please indicate which you plan to attend. Preregister for these special sessions by selecting one of the options at each timeslot. If you register online, you will indicate by selecting the code for sessions you wish to attend.

- **Thursday, August 22 Lunchtime Learning:** ER Utilization & Transitional Care
  - [ ] Yes, I plan to attend
  - [ ] No, I do not plan to attend (select A-6 for online registration)

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Friday, August 23 Concurrent Session Registration:

- **2:45 p.m.**
  - [ ] B-1: Pediatric Update
  - [ ] B-2: Wound Care
  - [ ] B-3: Stroke

- **3:45 p.m.**
  - [ ] B-4: Geriatric Polypharmacy
  - [ ] B-5: Human Trafficking
  - [ ] B-6: Telehealth

- **4:45 p.m.**
  - [ ] B-7: Obesity/Nutrition
  - [ ] B-8: Gout
  - [ ] B-9: SSRIs

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Saturday, August 24 Lunchtime Learning: Caring at the End of Life

- [ ] Yes, I plan to attend
- [ ] No, I do not plan to attend (select C-2 for online registration)

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Required Complementary Registration to non-CE/CME Events:

Please note that the offerings below will not offer CE/CME credit. They will provide a learning opportunity specific to commercial products/services along with a complimentary meal.

- **Friday, August 23 Breakfast Product Theatre: Advances in Mitral Valve Therapy** – David Talton, M.D. Sponsored by Abbott Structural Heart
  - [ ] Yes, I plan to attend (select C-1 for online registration)

- **Friday, August 23 Lunchtime Product Theatre: Hepatitis C Treatment** – John Phillips, M.D. Sponsored by Gilead
  - [ ] Yes, I plan to attend (select B-10 for online registration)

- **Friday, August 23 Ice Cream Social** 2-3:30 p.m. This will take place in the pool area and is available to participants and guests.
  - [ ] Yes, I plan to attend
  - [ ] No, I do not plan to attend

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Payment

- [ ] Early Registration Full Conference – $275
- [ ] Registration Full Conference after August 2, 2019 - $350
- [ ] Thursday afternoon only $125; Friday only $175; Saturday only $100. Labs are additional $50.

Check: Make check payable to NMHS CME Program

- [ ] Visa
- [ ] Discover
- [ ] Mastercard
- [ ] American Express

Name on card ___________________________ Account # ___________________________

Expiration Date ___________________ Signature __________________________________________

If paying by credit card, you may fax this form to the NMHS CME Office at (662) 377-7239 or email to aharris@nmhs.net or tmaxey@nmhs.net.

If you have any questions, please call (662) 377-3401.